

Saturn launches advanced ticket sales for gamescom 2010

Ingolstadt, 26.4.2010: Saturn is launching advanced ticket sales for gamescom, the largest trade fair and event highlight for interactive games and entertainment, this coming Monday, 3 May 2010. From 19 to 22 August 2010, the trade fair grounds in Cologne will once again become a pilgrimage site for computer games fans wanting information about the latest trends and innovations in the interactive entertainment sector. Anyone wanting to join in the fun can purchase the highly coveted tickets at Saturn stores throughout Germany.

Following a successful premiere last year, with approximately 245,000 visitors and over 450 international exhibitors, gamescom is now going a second round. Numerous renowned companies from all over the world will once again be participating. The “key to paradise”, i.e. an admission ticket to gamescom, can be purchased in advance starting 3 May 2010 at all Saturn stores in Germany. Those purchasing a ticket can choose between day tickets for Thursday and Friday costing 10 euros (reduced ticket price: 6 euros) and day tickets for Saturday and Sunday costing 13.50 euros (reduced ticket price: 9 euros), as well as season tickets costing 29 euros. The advantages of advanced ticket purchase are obvious. Visitors to the trade fair can go straight into the entertainment area without first having to stand in line at the ticket booths. In addition, the tickets allow visitors to use all types of public transport belonging to the Rhein-Sieg and Rhein-Ruhr transport systems for free during the trade fair, which runs from 19 to 22 August 2010.

Über Saturn

Saturn-Märkte zeichnen sich aus durch ihre attraktive Lage, ihre Angebotsvielfalt von bis zu 100.000 Elektroartikeln, großzügige Verkaufsflächen mit bis zu 18.000

Quadratmetern, kompetente Beratung, guten Service und durch ihre konsequenten Tiefpreise. Das 1961 gegründete Unternehmen wird seit 1990 unter dem Dach der Media-Saturn-Holding GmbH als eigenständige Gesellschaft geführt und setzte im Jahr 2009 hierzulande mit 8.358 Mitarbeitern 3,1 Milliarden Euro um. In Deutschland gibt es derzeit 141, europaweit 247 Saturn-Märkte in 13 Ländern.

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