

Leading European retail company in search of international students to enter creative marketing contest – cool prizes to be won!

Ingolstadt, 18.01.2010: Who has passion for electronic consumer goods? Who wants to launch an exciting career at Europe's electronics retailer Number One? Together with the University of Applied Sciences Ingolstadt the Media-Saturn Group offers the study program "International Retail Management". Students from all over the world come to Germany to study Retail Management, and to become business graduates and – believe it or not – even get paid by Media-Saturn. Another great advantage of the program: They can combine in-depth academic studies with internships in our 16 European countries – the ideal starting point for an international career. As this program has just been launched in autumn 2009 we have started a creative contest for talented students to promote this career opportunity all over Europe.

Now, what is it all about and how does it work? We ask students to be our creative think tank. How would they promote and communicate the study program International Retail Management? They can draw a picture, make a film, stage a play, shoot a photograph or whatever comes to their mind. The only necessary precondition: We need the ideas in an electronic format which should be uploaded not later than 03/31/2010. The ideas will be published on **www.international-retail-management.com**, where you can also find further information. Formidable prizes such as netbooks or iPods wait for the most creative, top notch marketers.

About Media-Saturn

With a net revenue of 19.7 billion euros and a headcount of more than 60.000 in 2009, Media Markt and Saturn are Germany and Europe's Number One consumer

electronics retailers. The success enjoyed by the two retail brands, which are housed under the roof of Media-Saturn-Holding GmbH, is based on a unique selection of low-priced brand-name products, competent staff, excellent service, a distinctive advertising presence and a decentralized organizational structure. Each general manager is a shareholder in his own store and is thus responsible for the products offered, as well as for pricing, personnel and marketing. The Media Markt and Saturn brands are managed independently of one another and are competing retail brands. The Media-Saturn Corporate Group, in which METRO AG has a majority shareholding, currently has more than 800 stores in 16 European countries.

You will find more information about the Media-Saturn Corporate Group at www.media-saturn.com.

Press contact:

Media-Saturn-Holding GmbH
Corporate Communications
Sven Jacobsen
Wankelstrasse 5
D-85046 Ingolstadt
Phone: +49 (841) 634-1111
Fax: +49 (841) 634-2478

E-mail: presse@media-saturn.com