

## **Christmas presents for everyone on the re-opening of the Saturn mp3 shop: any album for just 4.99 euros**

**Ingolstadt, 23.12.2009: Saturn has a very special Christmas present for every music fan. To launch its totally revamped mp3 shop on mp3.saturn.de, customers can buy their favorite albums for just 4.99 euros each. The promotion runs from 24 to 31 December 2009 and applies to any album available in the shop, no matter what the genre. The selection is impressive: from the latest chart hit to albums of classical and jazz music.**

It really is worth visiting mp3.saturn.de – and not just because of the launch campaign at 4.99 euros an album: the new mp3 shop is stable, clearly laid out and so easy to use. For instance, customers have the benefit of an improved intelligent search and auto-complete function that indicates alternatives, should the customer have mistyped. If the customer is interested in one particular track, he is recommended other albums or songs that are frequently bought together. Anyone not sure he/she has found the right one or is browsing for something new can of course listen in to any track and/or see a preview of a video.

mp3.saturn.de has been re-designed. The download portal layout is clear and very well laid out, making it easy to tread. Another improvement in technical efficiency is the new Website's backbone application, designed to ensure excellent stability.

On mp3.saturn.de Saturn offers the works of every major label and most indie labels. There are currently more than six million tracks to choose from, including videos and audio-books. All tracks can be clicked on to play on any mp3, i-tunes and Windows Media player, and are not subject to copyright, i.e. customers can burn them, download them onto their mobile or copy them onto a USB stick as often as they need.

**About Saturn**

Saturn stores are characterized by their city-center location, a comprehensive range of up to 100,000 electronic articles, an extensive sales area covering up to 18,000 square meters, a competent sales staff, excellent service and consistently low prices. Founded in 1961, the company has been housed under the roof of Media-Saturn-Holding GmbH - Europe's leading consumer electronics retailer - as an independently operating company since 1990. At present, Saturn has 140 stores in Germany and 238 stores in 13 European countries.

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